HAVE JULIE TARNEY SPEAK AT YOUR NEXT EVENT

The Build Your Legacy Speaker

"Culture eats strategy for breakfast."

PeterDrucker

It's your choice. You can choose whomever you want for your next event. And when it's over, what do you want your attendees to say?

Do you want to hear that you just hired another 'dull' speaker in their opinion? Or do you want them **fired up, making REAL changes** in what they do and singing your praises?

If you want high fives and happy attendees, then choose Julie Tarney for your next event. She is known for her true heart for people and what it takes to create an LGBTQ+ inclusive, welcoming, and supportive workplace for all.

It does not matter if your audience is five or 500, **Julie Tarney will leave them excited and ready for more!**



- Your Workplace and LGBTQ+: The Costs of Non-Inclusion
- Build a Team of Advocates: Your Leadership Legacy Depends on It
- Leaders Are Always 'ON': Flipping the Switch Effectively



Meet Julie Tarney: Julie Tarney was born and raised in Milwaukee, Wisconsin, and now lives in Brooklyn, New York. She received her B.A. in Liberal Arts from the University of Wisconsin. After a successful career building the largest public relations firm in her hometown city, working for clients like Coca-Cola, McDonald's and Harley-Davidson, Julie applied her professional expertise in strategic planning, corporate communications, and issues management to launch a personal leadership development consultancy.

As a successful businesswoman and entrepreneur, representing big corporations in diverse markets, Julie realized a common thread of confusion and misunderstandings within the organizations regarding gender identity.

Julie decided to publish a book, titled *My Son Wears Heels*, an open and outspoken memoir where she shared what she learned about gender identity, gender expression, and self-acceptance from her only child, Harry. Julie divulged what her journey with Harry, from gender-nonconforming toddler to nonbinary adulthood, taught her about herself. Sharing that experience, Julie has touched lives and changed hearts of many in diverse corporate and community settings.

Julie became aware that business leaders and entrepreneurs often lacked knowledge about the LGBTQ+ population and were therefore missing out on recruiting a large segment of their potential talent pool.

Today, Julie Tarney travels the country and the world as a consultant and trainer, helping hundreds of business leaders learn how to better build their employer brand by creating LGBTQ+ inclusive, welcoming, and supportive workplaces.

Despite her experience and numerous accolades, Julie remains authentic, humble, and a highly engaging speaker.

In a nutshell, Julie Tarney Delivers!



Website: julietarney.com For Booking Info: 414-795-8288 julie@julietarney.com

Testimonials for Julie Tarney:

"Julie's presentation shared such important insights. Our planning committee cannot stop talking about her session at our 2022 Diversity & Inclusion Symposium."

> — T. Goldsmith-Ray Executive Director Richmond SHRM

"Julie's use of statistics to back up the facts she discusses is truly impactful. And her powerful personal story resonated with a lot of folks. She tackles all the topics, even the difficult ones, in a very audiencefriendly way!"

> — **Joe Bizzarri** Co-Chair 2022 Dive-In Festival

"Julie was great to work with, both as a speaker and thought partner. Her virtual presentation was engaging, and we heard great feedback from participants."

Consuelo Adkins-Tyler
Diversity & Inclusion Manager
Markel Corporation

"Julie's keynote is fun, thought-provoking and incredibly powerful."

— **Terry Maxwell** Chief Financial Officer Robert W. Baird & Co.

